

The cable companies have only allowed three basic tiers for digital cable. Basic, Basic+(the channels I want), premium.

However, the entry level for basic cable has risen to well over \$50-60. I do not consider this to be "basic cable". I now must purchase a second tier of programming, just to get the 1 or 2 channels I want to add. Although I'm sure ala carte might end up to be more expensive in the long run, I'd like to have the opportunity to bring prices down.